

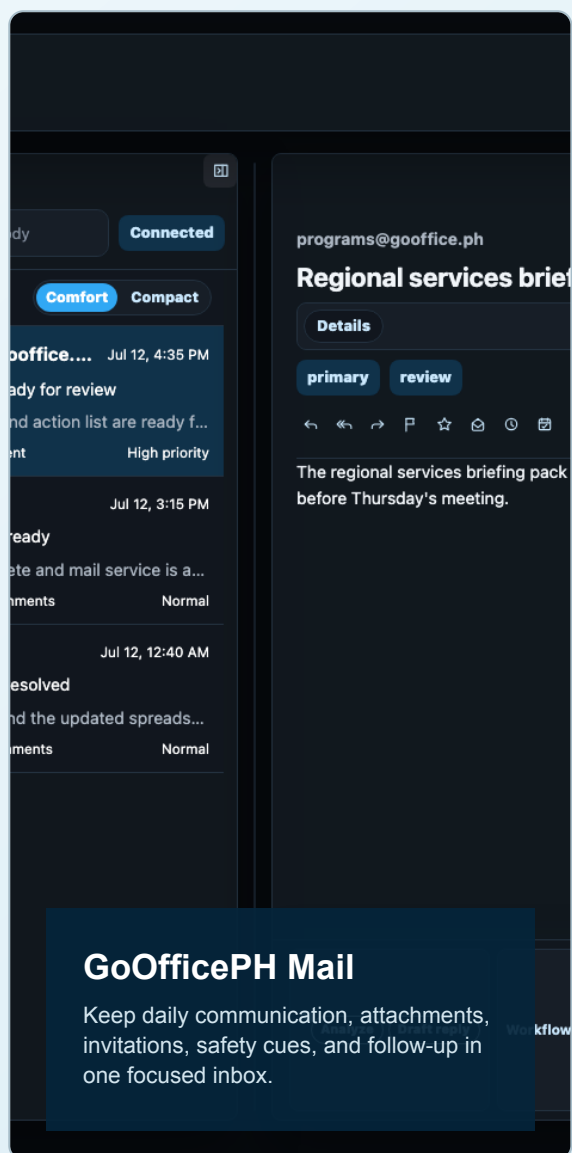
SME CAMPAIGN KIT

Professional communication that grows into a complete workspace

We give growing Philippine businesses professional domains, Mail, meetings, files, office tools, calendars, contacts, and administration in one locally supported workspace with predictable peso-based credits.

99.63%

MSMEs account for nearly all registered Philippine establishments.



Different responsibilities require different entry points.

GoOfficePH keeps one product foundation while speaking directly to the outcome each audience must deliver.

PROFESSIONAL BUSINESS TOOLS WITHOUT
ENTERPRISE-SIZED COMPLEXITY

SMEs and growing businesses

**A professional workspace
that grows at the pace of
your business.**

Growing teams need professional communication and collaboration without buying, integrating, and administering a different subscription for every task.

**A professional workspace that grows at the pace
of your business.**

Fragmented tools turn everyday work into a governance problem.

01

SMES AND GROWING BUSINESSES

Consumer accounts weaken brand identity and make ownership difficult when staff changes.

02

SMES AND GROWING BUSINESSES

Multiple subscriptions increase cost, duplicate administration, and scatter customer and project context.

03

SMES AND GROWING BUSINESSES

Migration and setup can overwhelm teams without dedicated IT staff.

The decision is not only which apps people use.

It is how identity, communication, files, administration, access, policy, and evidence remain connected as the organization grows.

Bring the work and the responsibility around it into one operating model.

SMES AND GROWING BUSINESSES

Establish a professional business domain and Mail first.

SMES AND GROWING BUSINESSES

Add Chat/Meet, Suite, calendars, contacts, and Work Boards as the team needs them.

SMES AND GROWING BUSINESSES

Manage users, services, credits, and storage without becoming a platform specialist.

SMES AND GROWING BUSINESSES

Use local support and guided migration to move from existing mail and file services.

Mail-first adoption

One identity

Integrated applications

Peso-based credits

Guided migration

Local support

Choose a practical entry point, then expand without replacing the operating model.

One credit equals one Philippine peso. Rates are per user/month; the lower rate requires an annual commitment.

PROFESSIONAL EMAIL

Mail Lite

149 annual commitment

179 month-to-month credits per user

Philippine-hosted business email with company domains, aliases, forwarding, vacation replies, app-password access, mailbox privacy controls, and straightforward administration.

REAL-TIME COLLABORATION

Chat/Meet Standalone

199 annual commitment

239 month-to-month credits per user

Persistent team rooms, guest links, voice, video, screen sharing, meetings, and tenant-aware permissions for organizations that want real-time collaboration without the full Groupware bundle.

GROUPWARE ENTRY

Workspace Starter

249 annual commitment

299 month-to-month credits per user

Mail, Files, Suite, basic Chat, Calendar, Contacts, Wallet, Connected Workspace, pooled storage, company domain setup, invitations, and tenant administration for growing teams.

COMPLETE GROUPWARE

Workspace Business

499 annual commitment

579 month-to-month credits per user

Complete Groupware with Work Boards, Whiteboard, Calendar, Contacts, Wallet, Connected Workspace, 100 GB pooled storage per seat, Chat/Meet host rights, desktop access, advanced administration, and higher-priority support.

HIGH-ASSURANCE OPTION

Sovereign Plus

899 annual commitment

999 month-to-month credits per user

The complete connected application catalog with priority support, stronger audit visibility, sovereign backup policies, compliance reporting, and enhanced administration for regulated and mission-critical organizations.

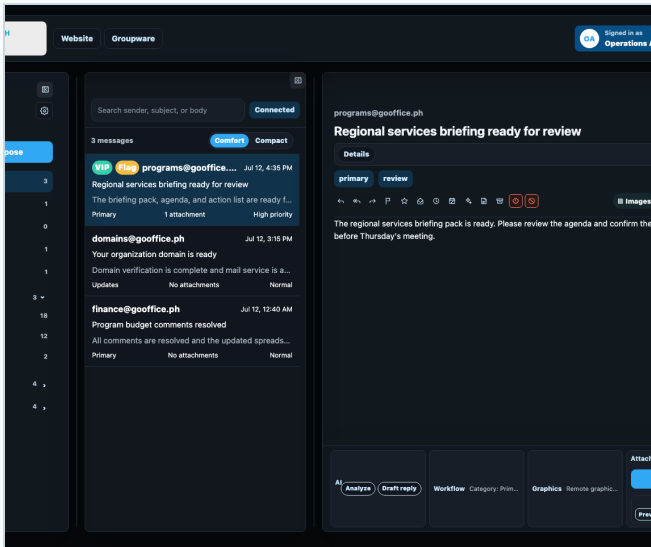
About 40% below the mainstream benchmark

Workspace Starter	PHP 249 vs PHP 418 mainstream average	40.4% lower
Workspace Business	PHP 499 vs PHP 851 mainstream average	41.3% lower
Sovereign Plus	PHP 899 vs PHP 1491 mainstream average	39.7% lower

Method: published per-user monthly rates for Google Workspace and Microsoft 365 under annual commitments, averaged within each tier at PHP 61.60/USD. These are monthly price units rather than annual totals; payment timing follows each provider's terms. Zoho is shown separately in the source register as a lower-cost reference. Storage and feature bundles differ.

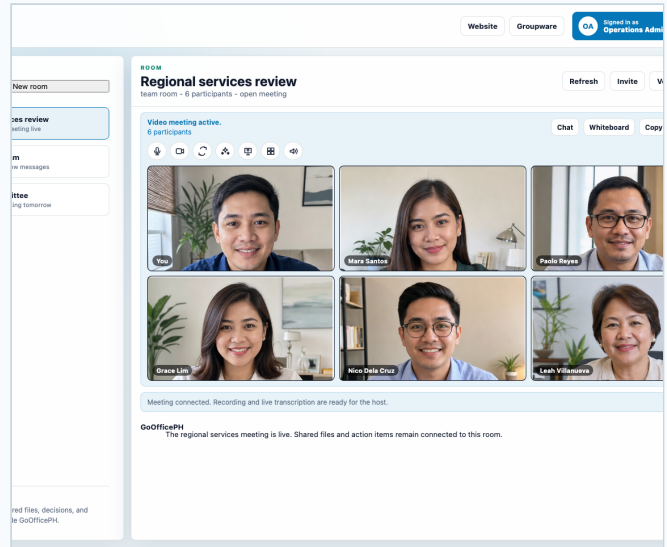
CURRENT PRODUCTION EXPERIENCE

Start with Mail, connect Chat/Meet and Suite, then structure the work around them.



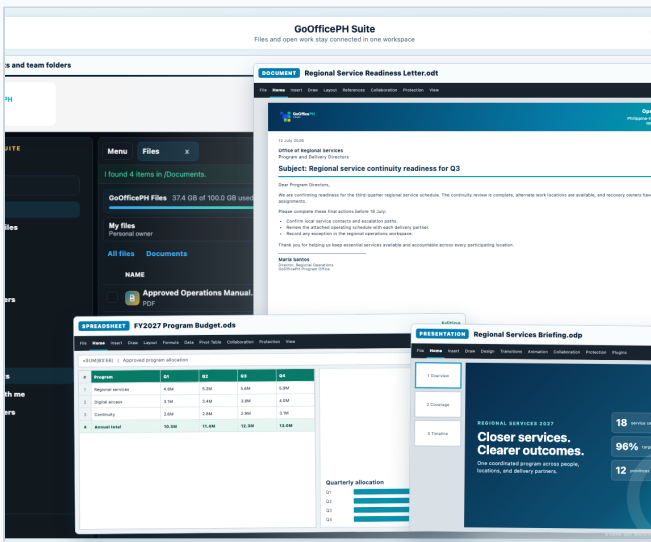
GoOfficePH Mail

Keep daily communication, attachments, invitations, safety cues, and follow-up in one focused inbox.



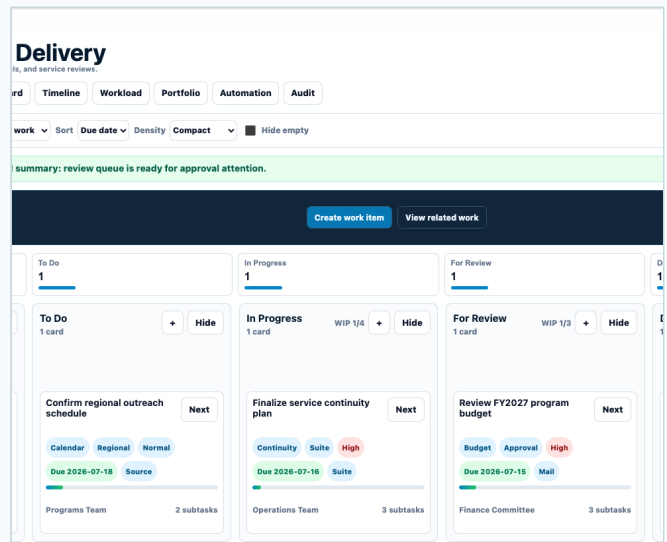
GoOfficePH Chat/Meet

Bring members and guests into persistent rooms, voice, video, screen sharing, recordings, and transcripts.



GoOfficePH Suite

Keep files, sharing, documents, spreadsheets, presentations, exports, versions, and storage in one workspace.



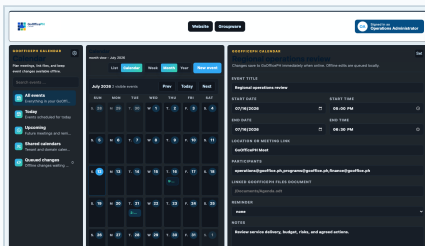
GoOfficePH Work Boards

Turn messages, meetings, documents, and approvals into visible owners, due dates, reviews, and completed work.

THE CONNECTED APPLICATION FAMILY

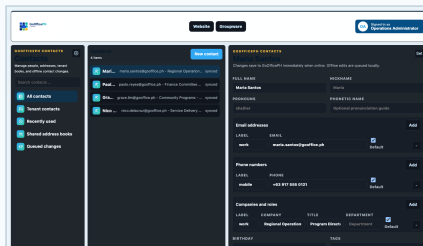
Keep schedules, people, work, ideas, credits, and desktop access close to the core workspace.

These applications extend Mail, Chat/Meet, and Suite without creating a separate identity or administrative model.



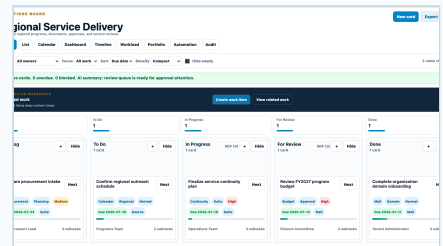
GoOfficePH Calendar

Keep invitations, schedules, shared calendars, meeting links, and follow-up visible across the workspace.



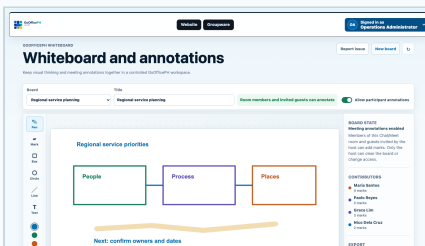
GoOfficePH Contacts

Keep personal contacts, tenant directories, shared address books, and Mail recipient workflows together.



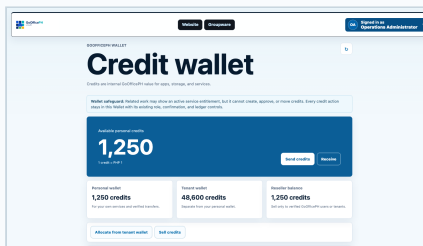
GoOfficePH Work Boards

Turn messages, meetings, documents, and approvals into visible owners, due dates, reviews, and completed work.



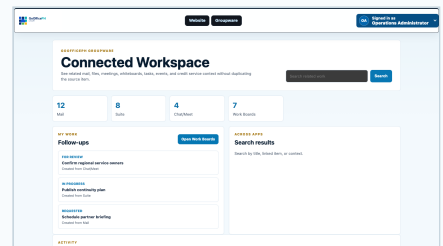
GoOfficePH Whiteboard

Capture meeting ideas with host controls, attributed annotations, and export to PDF, OpenDocument Drawing, or Suite.



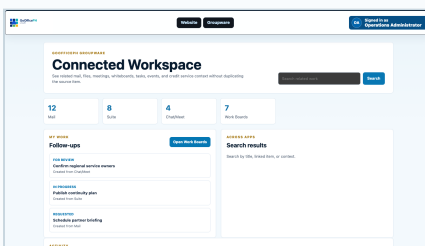
GoOfficePH Wallet

Keep verified credit allocation and product activation visible across personal, tenant, reseller, and staff roles.



GoOfficePH Connected Workspace

Keep related messages, meetings, files, schedules, contacts, boards, whiteboards, and credit actions close to the work they support.



Desktop GoOfficePH Groupware

Give managed Windows, macOS, and Linux devices a consistent desktop path into Mail, Suite, Chat/Meet, Calendar, and Contacts.

Give every role the controls and reports appropriate to its responsibility.

GoOffice Platform Admin

Signed in as admin@GoOffice.ph

Website

Group

My Organization / Overview

PORTAL

ch pages, tenants, users, and domains

NG IN

ice QA Tenant

e.ph

ANIZATION

ganization overview

nization console groups tenant-scoped people, domains, mail controls, storage, bra

D SECTION

task, report, or review area

Manage access

invite users, place them under domains, assign tenant admins, and review account state.

2 Control services

Manage domains, mail policies, storage pools, app services, credits and branding.

ice QA Tenant

e.ph - 24 users - 5 domains

Active

s

ctive; 3 suspended

Domains

5

5 verified

age

Reserved minimum

Personal

Account, services, security, data transfer, support, and activity.

My Organization

People, domains, Mail controls, storage, apps, wallet, branding, and reports.

Platform Operations

Tenants, work queues, staff, protection, commercial controls, audit, and platform reporting.

Reseller

Customer credit sales, wallet, portfolio, transaction history, and partner reports.

Prove one outcome before expanding the footprint.

1

Assess

Map users, domains, data, migration sources, controls, and the first measurable workflow.

2

Establish Mail

Set up business identity, recovery, protection, migration, and the first operating group.

3

Add coordination

Introduce Chat/Meet, guests, meetings, and mobile access under the same identity.

4

Connect work

Add Suite, Calendar, Contacts, Work Boards, Whiteboard, Wallet, and role-appropriate reports.

5

Measure and expand

Review adoption, service health, activity, support, storage, and governance before scaling.

Compare your current tools and migration path

List the subscriptions, domains, mailboxes, files, and meetings your team uses today, then compare a Mail-first or full-workspace GoOfficePH rollout.

Evaluate GoOfficePH against current policy, market, and product evidence.

1

DTI, 2024 MSME Statistics

Of 1,241,476 registered establishments, 99.63% are MSMEs.

<https://www.dti.gov.ph/dti-knowledge-hub/dti-statistics/>

2

NPC, Data Privacy Act

Controllers must apply reasonable safeguards and remain accountable for personal data transferred to third parties, domestically or internationally.

<https://privacy.gov.ph/data-privacy-act/>

3

Google Workspace pricing

Google publishes per-user monthly list prices of USD 7.56, USD 15.12, and USD 26.40 for Business Starter, Standard, and Plus under a one-year commitment in the Philippines; Google states that these plans are billed monthly.

https://workspace.google.com/intl/en_ph/

4

Microsoft 365 pricing

Microsoft publishes per-user monthly list prices of USD 6.00, USD 12.50, and USD 22.00 for Business Basic, Standard, and Premium under an annual subscription paid yearly.

<https://www.microsoft.com/en-us/microsoft-365/business/microsoft-365-plans-and-pricing>

5

Zoho Workplace pricing

Zoho publishes lower-cost per-user monthly reference prices of USD 3.00 and USD 6.00 for Workplace Standard and Professional under annual billing.

<https://www.zoho.com/sites/zweb/images/workplace/pricing-campaign/detailed-plan-comparison.pdf>

6

BAP USD/PHP history

The GoOfficePH benchmark uses PHP 61.60 per USD, aligned with early-July 2026 BAP historical rates.

<https://bap.org.ph/fxhistorical.html?base=USD&month=07"e=PHP&year=2026>

A professional workspace that grows at the pace of your business.

Compare your current tools and migration path

List the subscriptions, domains, mailboxes, files, and meetings your team uses today, then compare a Mail-first or full-workspace GoOfficePH rollout.

gooffice.ph/campaigns/sme/