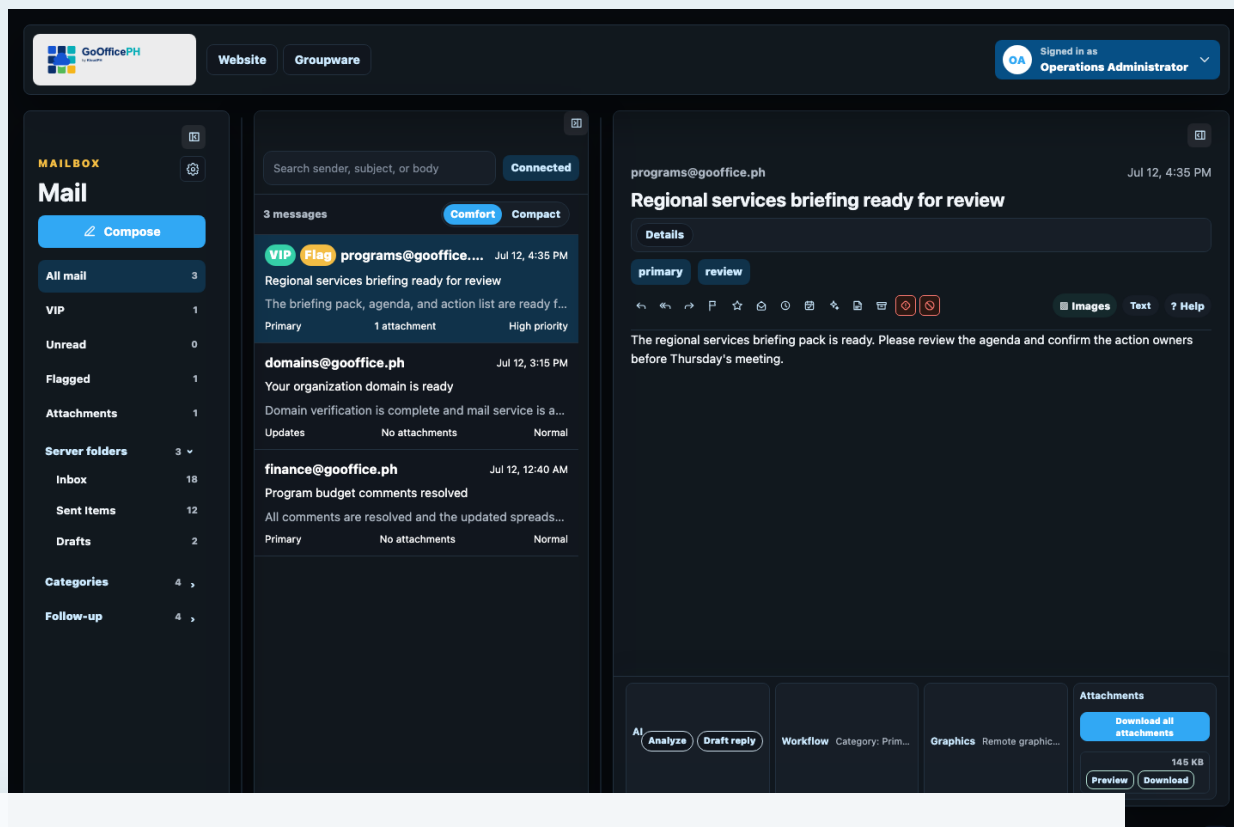


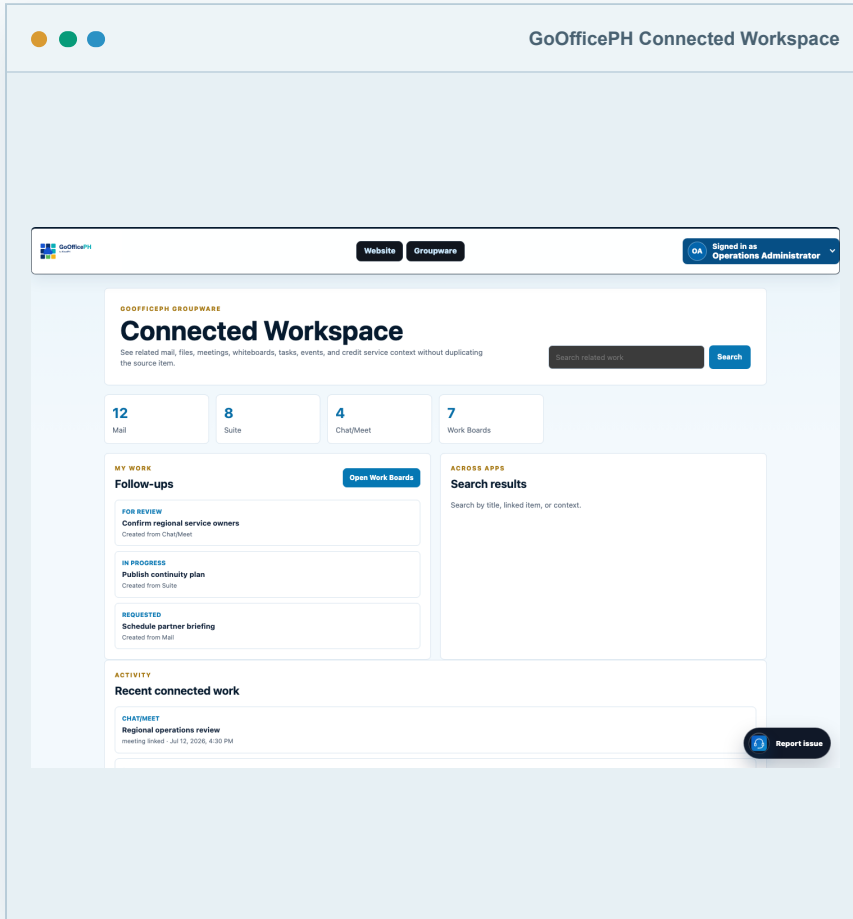


## SME CAMPAIGN KIT

# Professional communication that grows into a complete workspace

A professional workspace that grows at the pace of your business.

# Work moves faster when context moves with it.



# 99.63%

MSMEs account for nearly all registered Philippine establishments.

## A professional workspace that grows at the pace of your business.

# Growing teams need professional communication and collaboration without buying, integrating, and administering a different subscription for every task.

GoOfficePH Work Boards

OPERATIONS BOARD

Regional Service Delivery

Coordinate regional programs, documents, approvals, and service reviews.

Board

List

Calendar

Dashboard

Timeline

Workload

Portfolio

Automation

Audit

Owner: All owners

Focus: All work

Sort: Due date

Density: Compact

Hide empty

5 visible of 5 cards

4 active cards. 0 overdue. 0 blocked. AI summary: review queue is ready for approval attention.

CONNECTED WORKSPACE

Related work

2 linked items keep context close.

Create work item

View related work

Backlog

1

Backlog

1 card

Prepare procurement intake

Next

Procurement

Planning

Medium

Due 2026-07-24

Suite

Procurement Lead

3 subtasks

To Do

1

To Do

1 card

Confirm regional outreach schedule

Next

Calendar

Regional

Normal

Due 2026-07-19

Source

Programs Team

2 subtasks

In Progress

1

In Progress

1 card

WIP 1/4

Finalize service continuity plan

Next

Continuity

Suite

High

Due 2026-07-16

Suite

Operations Team

3 subtasks

For Review

1

For Review

1 card

WIP 1/3

Review FY2027 program budget

Next

Budget

Approval

High

Due 2026-07-15

Mail

Finance Committee

3 subtasks

Done

1

Done

1 card

Complete organization domain onboarding

Next

Mail

Domain

Normal

Due 2026-07-11

Mail

Tenant Administrator

3 subtasks

GoOfficePH Work Boards

Turn messages, meetings, documents, and approvals into visible owners, due dates, reviews, and completed work.

## Protect the operating model

Consumer accounts weaken brand identity and make ownership difficult when staff changes.

## Keep work understandable

Multiple subscriptions increase cost, duplicate administration, and scatter customer and project context.

# One working journey, from communication to accountable follow-through.

GoOfficePH

Website Groupware

Signed in as Operations Administrator

MAILBOX

Mail

Compose

All mail 3

VIP 1

Unread 0

Flagged 1

Attachments 1

Server folders 3

Inbox 18

Sent Items 12

Drafts 2

Categories 4

Follow-up 4

Search sender, subject, or body

Connected

3 messages

Comfort Compact

VIP Flag programs@gooffice.... Jul 12, 4:35 PM

Regional services briefing ready for review

The briefing pack, agenda, and action list are ready f...

Primary 1 attachment High priority

domains@gooffice.ph Jul 12, 3:15 PM

Your organization domain is ready

Domain verification is complete and mail service is a...

Updates No attachments Normal

finance@gooffice.ph Jul 12, 12:40 AM

Program budget comments resolved

All comments are resolved and the updated spreads...

Primary No attachments Normal

programs@gooffice.ph Jul 12, 4:35 PM

Regional services briefing ready for review

Details

primary review

Images Text ? Help

The regional services briefing pack is ready. Please review the agenda and confirm the action owners before Thursday's meeting.

AI Analyze Draft reply

Workflow Category: Prim...

Graphics Remote graphic...

Attachments

Download all attachments

145 KB

Preview Download

Start with daily work

Mail establishes the identity and communication path teams already understand.

## Outcome

Establish a professional business domain and Mail first.

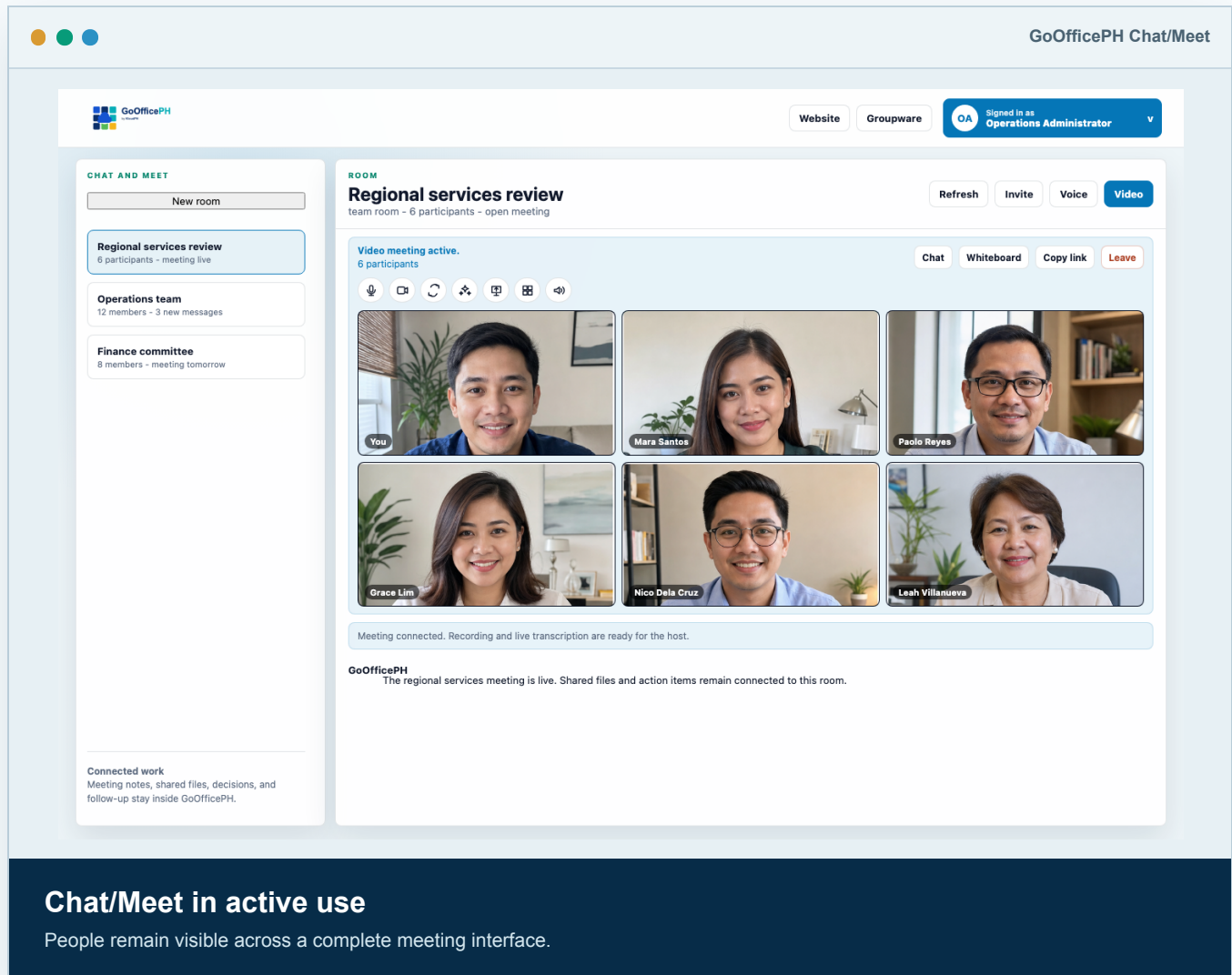
## Outcome

Add Chat/Meet, Suite, calendars, contacts, and Work Boards as the team needs them.

## Outcome

Manage users, services, credits, and storage without becoming a platform specialist.

# See complete applications doing recognizable work.



The screenshot displays the GoOfficePH Chat/Meet application interface. At the top, there's a header with the GoOfficePH logo and a user profile for 'Operations Administrator'. The main interface is divided into three sections: a left sidebar for 'CHAT AND MEET' with a list of rooms (New room, Regional services review, Operations team, Finance committee), a central 'ROOM' section for the 'Regional services review' meeting, and a bottom section for 'Connected work'. The 'ROOM' section shows a video grid with six participants: You, Mara Santos, Paolo Reyes, Grace Lim, Nico Dela Cruz, and Leah Villanueva. Below the video grid, there's a status bar indicating the meeting is connected and recording is ready. The bottom section shows a message from GoOfficePH stating that the regional services meeting is live and shared files remain connected.

**Chat/Meet in active use**  
People remain visible across a complete meeting interface.

## GoOfficePH Mail

Keep daily communication, attachments, invitations, safety cues, and follow-up in one focused inbox.

## GoOfficePH Suite

Keep files, sharing, documents, spreadsheets, presentations, exports, versions, and storage in one workspace.

## GoOfficePH Whiteboard

Capture meeting ideas with host controls, attributed annotations, and export to PDF, OpenDocument Drawing, or Suite.

## GoOfficePH Chat/Meet

Bring members and guests into persistent rooms, voice, video, screen sharing, recordings, and transcripts.

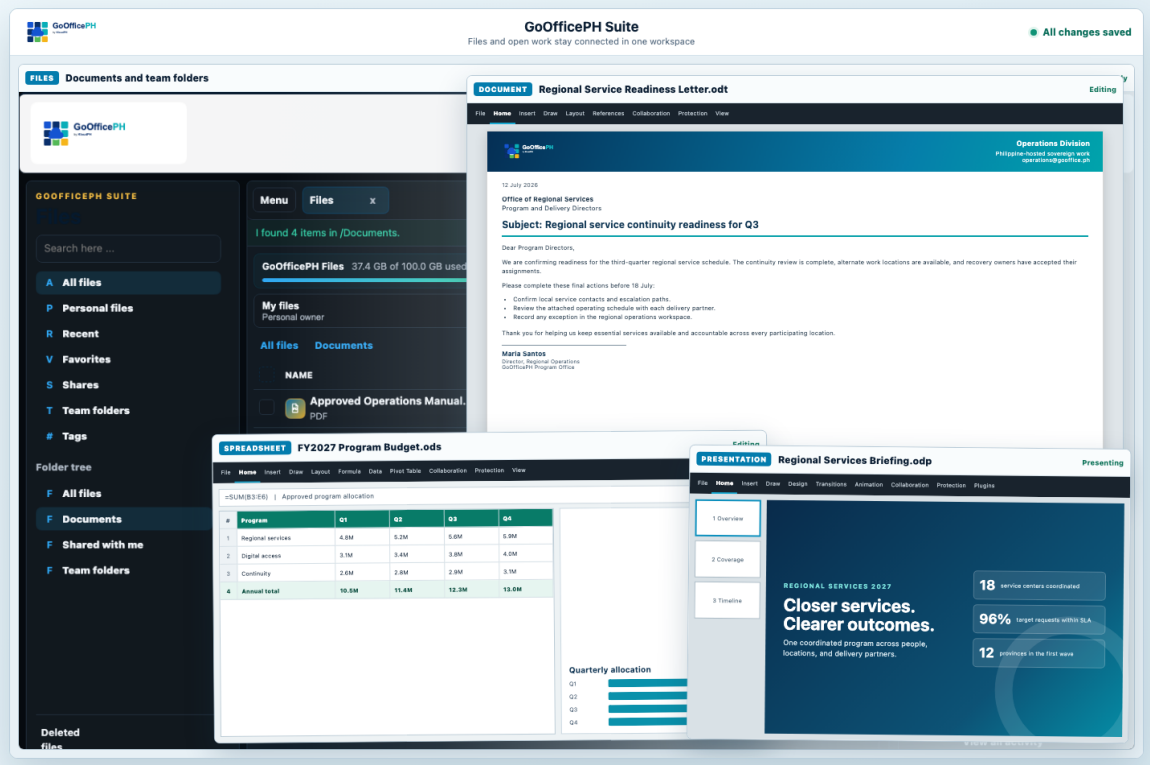
## GoOfficePH Work Boards

Turn messages, meetings, documents, and approvals into visible owners, due dates, reviews, and completed work.

## GoOfficePH Calendar

Keep invitations, schedules, shared calendars, meeting links, and follow-up visible across the workspace.

# Keep communication, files, schedules, decisions, and next steps in one relationship.



**GoOfficePH Suite**  
Files and open work stay connected in one workspace

**FILES** Documents and team folders

**DOCUMENT** Regional Service Readiness Letter.odt

**SPREADSHEET** FY2027 Program Budget.ods

**PRESENTATION** Regional Services Briefing.odp

**Files and office work together**  
Suite preserves the complete file, document, spreadsheet, and presentation workspace.

## GoOfficePH Contacts

Keep personal contacts, tenant directories, shared address books, and Mail recipient workflows together.

## GoOfficePH Wallet

Keep verified credit allocation and product activation visible across personal, tenant, reseller, and staff roles.

## GoOfficePH Connected Workspace

Keep related messages, meetings, files, schedules, contacts, boards, whiteboards, and credit actions close to the work they support.

## Administration and governance

Manage people, tenants, domains, roles, services, storage, and policy from role-aware consoles.

# Begin with the service the organization needs now, then expand deliberately.

One credit equals one Philippine peso. Annual commitment rates and month-to-month rates remain visible before activation.

|                         |                                                                                                                                                                                                                                                             |         |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| PROFESSIONAL EMAIL      | <b>Mail Lite</b><br>Philippine-hosted business email with company domains, aliases, forwarding, vacation replies, app-password access, mailbox privacy controls, and straightforward administration.                                                        | PHP 149 |
| REAL-TIME COLLABORATION | <b>Chat/Meet Standalone</b><br>Persistent team rooms, guest links, voice, video, screen sharing, meetings, and tenant-aware permissions for organizations that want real-time collaboration without the full Groupware bundle.                              | PHP 199 |
| GROUPWARE ENTRY         | <b>Workspace Starter</b><br>Mail, Files, Suite, basic Chat, Calendar, Contacts, Wallet, Connected Workspace, pooled storage, company domain setup, invitations, and tenant administration for growing teams.                                                | PHP 249 |
| COMPLETE GROUPWARE      | <b>Workspace Business</b><br>Complete Groupware with Work Boards, Whiteboard, Calendar, Contacts, Wallet, Connected Workspace, 100 GB pooled storage per seat, Chat/Meet host rights, desktop access, advanced administration, and higher-priority support. | PHP 499 |
| HIGH-ASSURANCE OPTION   | <b>Sovereign Plus</b><br>The complete connected application catalog with priority support, stronger audit visibility, sovereign backup policies, compliance reporting, and enhanced administration for regulated and mission-critical organizations.        | PHP 899 |

Clear entry points. One operating model as the workspace grows.

# See where responsibility lives.

GoOfficePH

by KloudPH

GoOffice Platform Admin  
Signed in as admin@GoOffice.ph

Website

Groupware

GA Signed in as GoOffice Platform Admin

CONSOLE

Personal

My Organization

Reseller

Platform Operations

PERSONAL

Overview

Services and wallet

Import and transfer

Security and account

Help and support

MY ORGANIZATION

RESELLER

PLATFORM OPERATIONS

Selected tenant

GoOffice QA Tenant

Administration and governance

Portal / My Organization / Overview

FIND IN PORTAL

Search pages, tenants, users, and domains

WORKING IN

GoOffice QA Tenant

gooffice.ph

USERS

24

DOMAINS

5

STORAGE

88 GB / 100 GB

MY ORGANIZATION

Organization overview

Refresh

Your organization console groups tenant-scoped people, domains, mail controls, storage, branding, credits, services, and activity reporting.

JUMP TO SECTION

Open a task, report, or review area

Choose a task or report

1 Manage access

Invite users, place them under domains, assign tenant admins, and review account state.

2 Control services

Manage domains, mail policies, storage pools, app services, credits, and branding.

3 Measure activity

Use organization reports for user lifecycle, adoption, storage, support, and governance.

GoOffice QA Tenant

Active

gooffice.ph - 24 users - 5 domains

Users

24

21 active; 3 suspended

Domains

5

5 verified

Storage

Reserved minimum

Common tasks

Manage people

Invite users, assign domains, and review tenant admins.

Manage domains and mail

Add domains, verify DNS, aliases, and forwarding rules.

|                                                              |                                                                   |                                                                  |                                                                        |
|--------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------|
| <b>Personal</b><br>Account, security, services, and activity | <b>Organization</b><br>People, domains, policy, storage, and apps | <b>Reseller</b><br>Customers, credits, sales, and reconciliation | <b>Platform</b><br>Tenants, operations, protection, audit, and reports |
|--------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------|

# Prove one outcome before expanding the footprint.

## Assess

Map users, domains, data, migration sources, policies, and a measurable first workflow.

## Establish

Set up identity, recovery, protection, Mail, and the first operating group.

## Coordinate

Add rooms, meetings, guests, schedules, and mobile participation.

## Connect

Add files, office work, boards, whiteboards, wallets, governance, and reports.

## Measure and expand

Review adoption, service health, risk, support, storage, and outcomes before scaling.

**Compare your current tools and migration path**

# Ground the decision in current policy, market context, pricing, and product evidence.

- 1 DTI, 2024 MSME Statistics**  
Of 1,241,476 registered establishments, 99.63% are MSMEs.  
<https://www.dti.gov.ph/dti-knowledge-hub/dti-statistics/>

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- 2 NPC, Data Privacy Act**  
Controllers must apply reasonable safeguards and remain accountable for personal data transferred to third parties, domestically or internationally.  
<https://privacy.gov.ph/data-privacy-act/>

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- 3 Google Workspace pricing**  
Google publishes per-user monthly list prices of USD 7.56, USD 15.12, and USD 26.40 for Business Starter, Standard, and Plus under a one-year commitment in the Philippines; Google states that these plans are billed monthly.  
[https://workspace.google.com/intl/en\\_ph/](https://workspace.google.com/intl/en_ph/)

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- 4 Microsoft 365 pricing**  
Microsoft publishes per-user monthly list prices of USD 6.00, USD 12.50, and USD 22.00 for Business Basic, Standard, and Premium under an annual subscription paid yearly.  
<https://www.microsoft.com/en-us/microsoft-365/business/microsoft-365-plans-and-pricing>

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- 5 Zoho Workplace pricing**  
Zoho publishes lower-cost per-user monthly reference prices of USD 3.00 and USD 6.00 for Workplace Standard and Professional under annual billing.  
<https://www.zoho.com/sites/zweb/images/workplace/pricing-campaign/detailed-plan-comparison.pdf>

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- 6 BAP USD/PHP history**  
The GoOfficePH benchmark uses PHP 61.60 per USD, aligned with early-July 2026 BAP historical rates.  
<https://bap.org.ph/fxhistorical.html?base=USD&month=07&quote=PHP&year=2026>

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## Compare your current tools and migration path

List the subscriptions, domains, mailboxes, files, and meetings your team uses today, then compare a Mail-first or full-workspace GoOfficePH rollout.

[gooffice.ph/campaigns/sme/](https://gooffice.ph/campaigns/sme/)